

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Creative charges for designing, Posters using self stock photo bank pics, layout, creating different patterns, copy, etc for PATA Travel Mart 2008 at Hyderabad from 16th to 19th September 2008 through M/s. Livewires Pvt. Ltd. - Amount Sanctioned – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1167

Dated:28-11-2008

Read:-

Invoice No. Prod - 201, dt.23-07-2008 of M/s. Livewires Pvt. Ltd. , Hyderabad.

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ORDER:

To promote Tourism Destinations of Andhra Pradesh State, the Tourism and Culture Department has been Creative charges for designing, posters using self stock photo bank pics, layout creating different patterns, printed soft copies, digital colour proofs for PATA Travel Mart 2008, as a part of promotional initiatives. As a follow up of these initiatives, this Department is participated in PATA Travel Mart - 2008 at Hyderabad from 16th to 19th September 2008. Creative charges for Designing, Posters has been entrusted to M/s. Livewires Pvt. Ltd., which is one of the empanelled Advertising Agencies of AP Tourism. After completion of work, the said agency has forwarded a bill amounting to Rs.1,12,360/- vide letter 1st read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction an amount of Rs.1,12,360/- (Rupees One Lakh Twelve Thousand Three Hundred Sixty only) towards Creative charges for designing, posters, which is inclusive of service tax.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (15) – PATA Conference - 500 – other charges – 503 – other expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Livewires Pvt. Ltd, Hyderabad, after deducting I.T. payable to the Income Tax Department

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To,
M/s. Livewires Pvt. Ltd, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER